



Study Tourism

Be successful in a field that you enjoy.

**Do you enjoy practical experience more than theoretical models?
Start your career in tourism and discover the world.**

WHY YOU SHOULD STUDY THIS PROGRAMME?

- Get high-quality education and a wide range of career opportunities as managers or specialists in the industry with good future prospects.
- Study with a strong emphasis on more intensive connection with professional experience.
- The contents of the study has been consulted with the representatives of important companies, professional associations and public administration institutions.
- The study programme includes a wide range of practical trainings and traineeships, lectures by leading experts and top managers, excursions to companies, etc.
- You can establish cooperation with future employers or you can discover opportunities for your own business.
- The graduate outcomes in international business is supported by a unique offer of study stays and practical trainings abroad.
- You will gain knowledge and practical skills in the field of the E-commerce and use of new technologies in tourism.
- A team of experienced lecturers offers an individual approach and modern designed study that you will enjoy.

WHERE YOU CAN WORK AFTER GRADUATING?

- E-commerce with specialisation in online tourism
- Travel agencies
- International hotel chains
- Congress tourism and event management
- Destination management and marketing
- Czech Headquarters of Tourism (CzechTourism), ministries and regional authorities
- International and professional associations
- Management of catering establishments
- Spa tourism
- Accessible (barrier-free) tourism
- Set up on your own business, start-ups

MORE INFORMATION

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**YOU MAY SUBMIT APPLICATIONS
UNTIL THE END OF SEPTEMBER**

ATTRACTIVE OFFERS OF PRACTICAL TRAININGS AND TRAINEESHIPS FOR STUDENTS OF THE TOURISM STUDY PROGRAMME IN THE CZECH REPUBLIC AND ABROAD

Students of the Tourism study programme may participate in a study stay at one of almost 200 partner universities abroad.

The complete list of the partner universities is available at: www.mup.cz.

PRACTICAL TRAININGS AND TRAINEESHIPS IN THE CZECH REPUBLIC AND ABROAD

Students participate in compulsory traineeships and practical trainings in the Czech Republic and abroad at our partners in renowned companies, in management and marketing of tourism companies, in the destination management, congress tourism, etc., for example:

- External representation of the CzechTourism agency
- International hotel chains in Spain, Italy, Germany
- International congress associations
- International organisations focusing on tourism (UNWTO)

PRACTICAL TRAINING ABROAD

We offer to all students the opportunity of participating in a practical training abroad funded by the Erasmus+ programme. We currently cooperate with nearly fifty European universities where you may study tourism, for example:

Finland - University of Tampere (Tampereen yliopisto)

France - INSEEC Bordeaux

Iceland - University of Iceland (Háskóli Íslands)

Cyprus - European University Cyprus

Spain - Universidad Autonoma de Barcelona

Sweden - Södertörns Högskola

We continuously expand the offer of traineeships abroad.

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